

# What kind of knowledge mobiliser are you? A simple model for thinking about knowledge mobilisation



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# A bit about me...



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**KNOWLEDGE  
MOBILISATION**

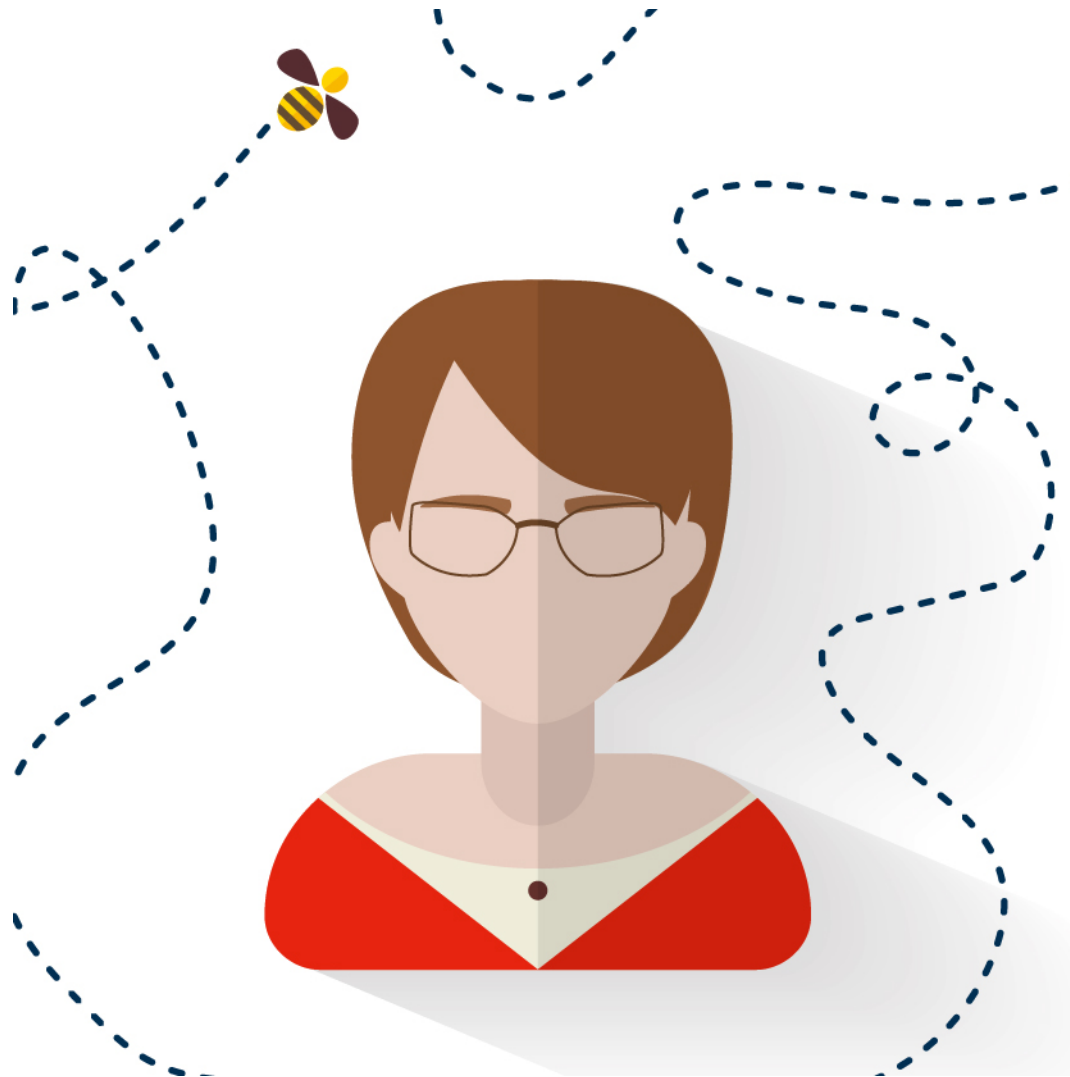




# My KM journey



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# My KM journey



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- KM literature
  - Ferlie, 2012 – 684 papers on KM work in the social sciences (including business and management)
  - Davies, 2014 - 71 substantial reviews of KM research literature (health, social care, education)
- KM models
  - Ward, 2009 – 28 models
  - Mitchell, 2010 – 47 models
  - Tabak, 2012 – 61 models
- KM terminology
  - McKibbin, 2010 – 100 terms



# My KM journey



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# My KM journey



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## KM: three viewpoints

- Direct adoption of research into policy and practice (implementation science)
- A process which incorporates knowledge from research and practice (knowledge exchange)
- A mechanism for producing relevant/useful research outputs informed by the needs and knowledge of users (co-production)

ASSUMPTION - verified empirical knowledge should be the basis for many policies and practices.





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# A simple model for thinking about knowledge mobilisation



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I want to help [WHO] to  
mobilise [WHAT] by  
[HOW] in order to [WHY].







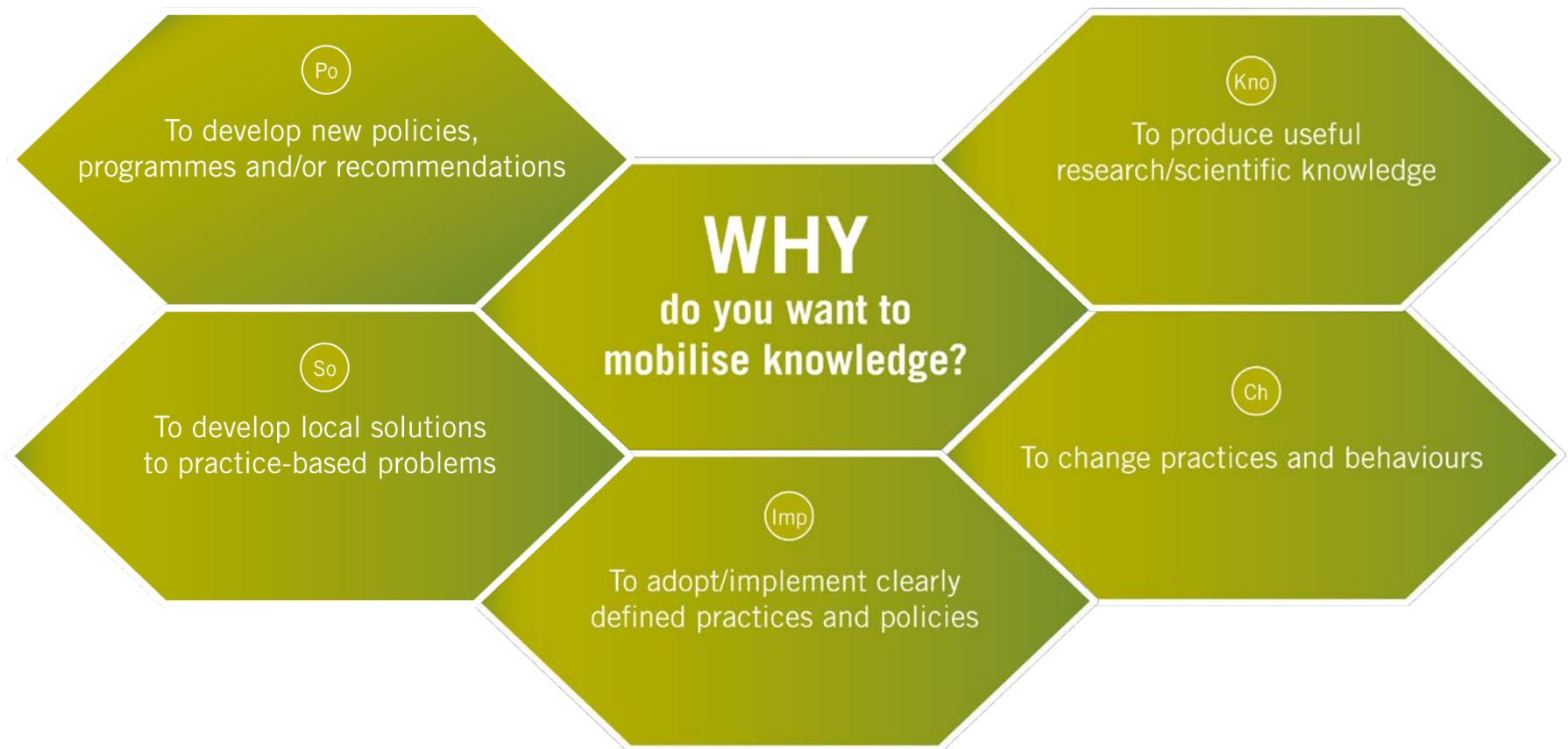
- 47 KM frameworks & models
- 4 sets of distinguishing features
- Not mutually exclusive





**WHY**  
do you want to  
mobilise knowledge?









Why mobilise knowledge?	So	Po	Imp	Ch	Kno
Berends, 2011	✓	x	x	x	x
Campbell, 2010	✓	x	x	x	x
Masuda, 2014	✓	x	x	x	x
Rentsch, 2010	✓	x	x	x	x
Ward, 2012	✓	x	x	x	x
Alin, 2011	x	✓	x	x	x
Deas, 2013	x	✓	x	x	x
Dobrow, 2006	x	✓	x	x	x
Johnson, 2012	x	✓	x	x	x
Damschroder, 2009	x	x	✓	x	x
Kontos, 2009	x	x	✓	x	x
Kramer, 2004	x	x	✓	x	x
Baumbusch, 2008	x	x	x	✓	x
Graham, 2006	x	x	x	✓	x
Palmer, 2011	x	x	x	✓	x
Vachon, 2010	x	x	x	✓	x
Clavier, 2012	x	x	x	x	✓
Kitson, 2013	x	x	x	x	✓
Smits, 2008	x	x	x	x	✓





**WHO**

**Whose knowledge do  
you want to mobilise?**









Whose knowledge?	KPs	Pra	SUs	DMs	Dev
Farkas, 2003	✓	✗	✗	✗	✗
Kramer, 2003	✓	✗	✗	✗	✗
Baumbusch, 2008	✓	✓	✗	✗	✗
Clavier, 2012	✓	✓	✗	✗	✗
Brigham, 2013	✗	✓	✗	✗	✗
Janes, 2008	✗	✓	✗	✗	✗
Palmer, 2011	✗	✓	✗	✗	✗
Ward, 2012	✗	✓	✗	✗	✗
Kitson, 2013	✓	✓	✓	✗	✗
Campbell, 2010	✗	✗	✓	✗	✗
Masuda, 2014	✓	✓	✗	✓	✗
Dobrow, 2006	✗	✗	✗	✓	✗
Johnson, 2012	✗	✗	✗	✓	✗
Alin, 2011	✗	✗	✗	✓	✓
Deas, 2013	✗	✗	✗	✓	✓
Berends, 2011	✗	✗	✗	✗	✓
Frank, 2014	✗	✗	✗	✗	✓
Rentsch, 2010	✗	✗	✗	✗	✓





**WHAT**

type of knowledge do  
you want to mobilise?









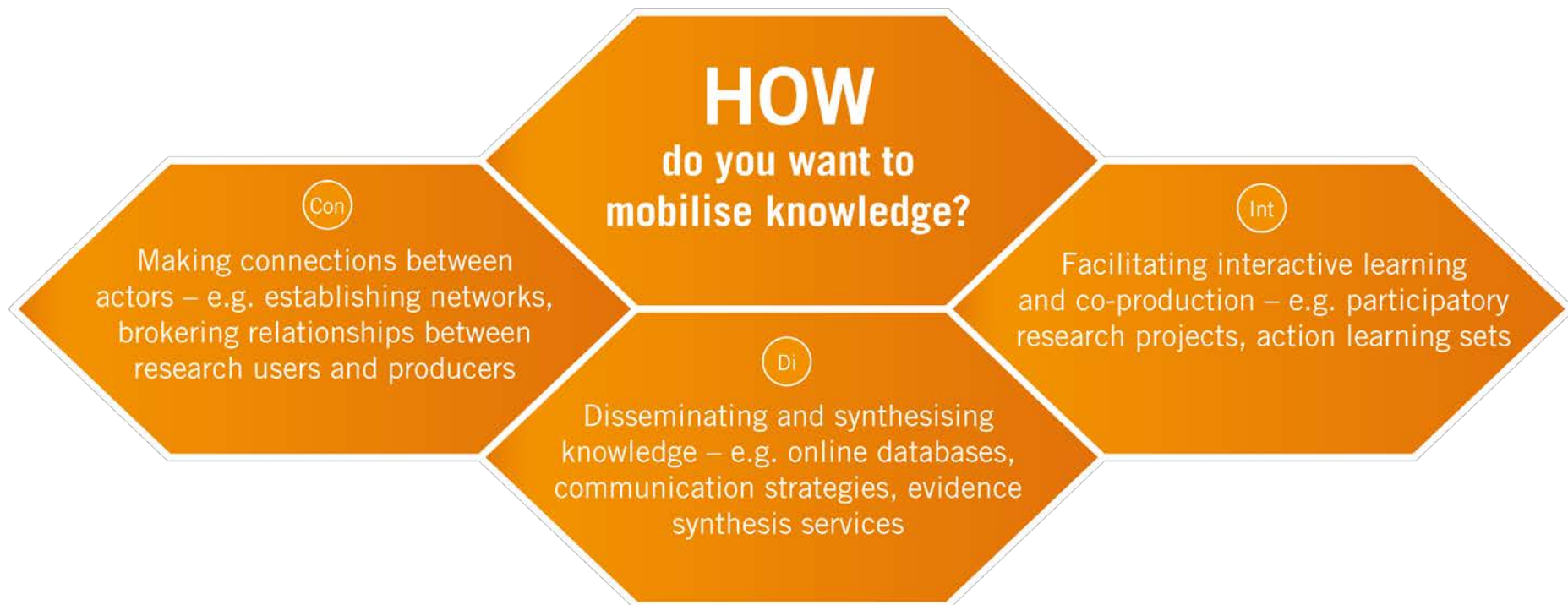
What type of knowledge?	Sc	T	W
Damschroder, 2009	✓	✗	✗
Farkas, 2003	✓	✗	✗
Graham, 2006	✓	✗	✗
Kitson, 2013	✓	✗	✗
Kramer, 2003	✓	✗	✗
Berends, 2011	✗	✓	✗
Rentsch, 2010	✗	✓	✗
Brigham, 2013	✗	✓	✓
Campbell, 2010	✗	✓	✓
Janes, 2008	✗	✓	✓
Johnson, 2012	✗	✓	✓
Vachon, 2010	✗	✓	✓
Baumbusch, 2008	✓	✓	✓
Deas, 2013	✓	✓	✓
Dobrow, 2006	✓	✓	✓
McWilliam, 2009	✓	✓	✓
Palmer, 2011	✓	✓	✓





**HOW**  
do you want to  
mobilise knowledge?









How do you want to mobilise knowledge?	Con	Di	Int
Alin, 2011	✓	✗	✗
Clavier, 2012	✓	✗	✗
Kramer, 2005	✓	✗	✗
Farkas, 2003	✗	✓	✗
Graham, 2006	✗	✓	✗
Campbell, 2010	✗	✗	✓
Masuda, 2014	✗	✗	✓
McWilliam, 2009	✗	✗	✓
Palmer, 2011	✗	✗	✓
Smits, 2008	✗	✗	✓
Vachon, 2010	✗	✗	✓





I want to help **frontline service providers** to mobilise their **factual knowledge, technical knowledge and practical wisdom** by **facilitating interactive learning** in order to **solve practice-based problems**

## How about you?

Ward, V, Why, whose, what and how? A framework for knowledge mobilisers, *Evidence & Policy*, 2016



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