

# What kind of knowledge mobiliser are you? A simple model for thinking about knowledge mobilisation



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### A bit about me...

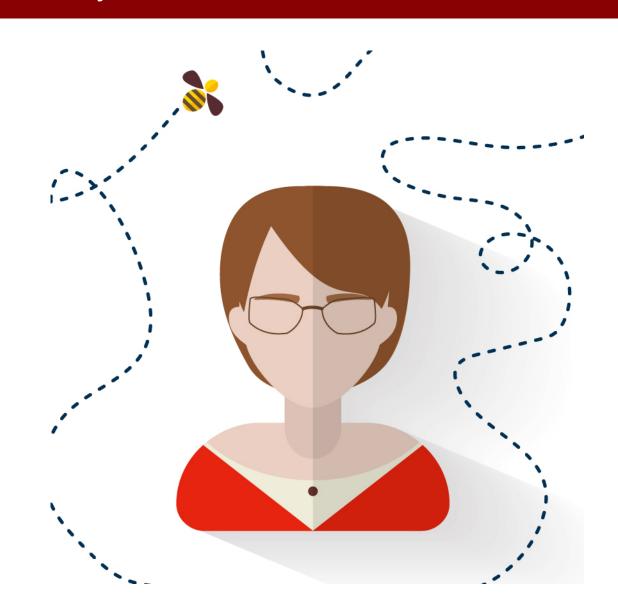
















## The knowledge mobilisation swamp UNIVERSITY OF LEEDS

#### KM literature

- Ferlie, 2012 684 papers on KM work in the social sciences (including business and management)
- Davies, 2014 71 substantial reviews of KM research literature (health, social care, education)

#### KM models

- Ward, 2009 28 models
- Mitchell, 2010 47 models
- Tabak, 2012 61 models

#### KM terminology

- McKibbon, 2010 - 100 terms





### My KM journey





### KM: three viewpoints

- Direct adoption of research into policy and practice (implementation science)
- A process which incorporates knowledge from research and practice (knowledge exchange)
- A mechanism for producing relevant/useful research outputs informed by the needs and knowledge of users (coproduction)

ASSUMPTION - verified empirical knowledge should be the basis for many policies and practices.

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# A simple model for thinking about knowledge mobilisation





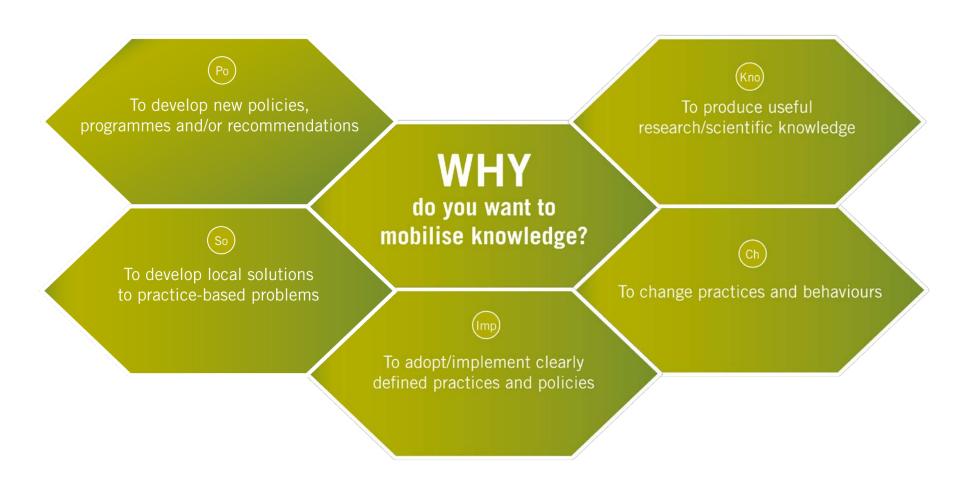


- 47 KM frameworks & models
- 4 sets of distinguishing features
- Not mutually exclusive



### WHY

do you want to mobilise knowledge?



Why mobilise knowledge?	So	Po	Imp	Ch	Kno
Berends, 2011	✓	×	×	×	×
Campbell, 2010	✓	×	×	×	×
Masuda, 2014	✓	×	×	×	×
Rentsch, 2010	✓	×	×	×	×
Ward, 2012	✓	×	×	×	×
Alin, 2011	×	✓	×	×	×
Deas, 2013	×	✓	×	×	×
Dobrow, 2006	×	✓	×	×	×
Johnson, 2012	×	✓	×	×	×
Damschroder, 2009	×	×	✓	×	×
Kontos, 2009	×	×	✓	×	×
Kramer, 2004	×	×	✓	×	×
Baumbusch, 2008	×	×	×	✓	×
Graham, 2006	×	×	×	✓	×
Palmer, 2011	×	×	×	✓	×
Vachon, 2010	×	×	×	✓	×
Clavier, 2012	×	×	×	×	✓
Kitson, 2013	×	×	×	×	✓
Smits, 2008	*	×	×	×	✓



### WHO

Whose knowledge do you want to mobilise?

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Decision makers responsible for commissioning services and/or designing local/regional/national policies and strategies – e.g. commissioning managers, policymakers



People in receipt of services and/or their advocates and representatives – e.g. community groups, charities, service user groups

### **WHO**

Whose knowledge do you want to mobilise?

Dev

Product and programme
developers responsible for designing,
producing and/or implementing tangible
products, services and programmes –
e.g. operational managers,
service providers



Frontline service providers responsible for delivering services to members of the public – e.g. health and social care professionals, teachers

KPs

Professional knowledge producers – people who focus on producing robust scientific knowledge and evidence – e.g. researchers, academics, evaluators

Whose knowledge?	KPs	Pra	SUs	DMs	Dev
Farkas, 2003	✓	×	×	×	×
Kramer, 2003	✓	×	×	×	×
Baumbusch, 2008	✓	✓	×	×	×
Clavier, 2012	✓	✓	×	×	×
Brigham, 2013	*	✓	×	×	×
Janes, 2008	*	✓	×	×	×
Palmer, 2011	*	✓	×	×	×
Ward, 2012	*	✓	×	×	×
Kitson, 2013	✓	✓	✓	×	×
Campbell, 2010	*	×	✓	×	×
Masuda, 2014	✓	✓	×	✓	×
Dobrow, 2006	*	×	×	✓	×
Johnson, 2012	*	×	×	✓	×
Alin, 2011	*	×	×	✓	✓
Deas, 2013	*	×	×	✓	✓
Berends, 2011	*	×	×	×	✓
Frank, 2014	*	×	×	×	✓
Rentsch, 2010	×	×	×	×	✓



### **WHAT**

type of knowledge do you want to mobilise?





Technical knowledge –
i.e. practical skills, experiences
and expertise



Scientific/factual knowledge – i.e. research findings, quality and performance data, population data & statistics and evaluation data

### **WHAT**

type of knowledge do you want to mobilise?



Practical wisdom – i.e. professional judgements, values, beliefs and intuition

What type of knowledge?	Sc	Т	W
Damschroder, 2009	✓	×	×
Farkas, 2003	✓	×	×
Graham, 2006	✓	×	×
Kitson, 2013	✓	*	×
Kramer, 2003	✓	×	×
Berends, 2011	×	✓	×
Rentsch, 2010	×	✓	×
Brigham, 2013	×	✓	✓
Campbell, 2010	×	✓	✓
Janes, 2008	×	✓	✓
Johnson, 2012	×	✓	✓
Vachon, 2010	×	✓	✓
Baumbusch, 2008	✓	✓	✓
Deas, 2013	✓	✓	✓
Dobrow, 2006	✓	✓	✓
McWilliam, 2009	✓	✓	✓
Palmer, 2011	✓	✓	✓



### HOW

do you want to mobilise knowledge?

### HOW

do you want to mobilise knowledge?

Int

Making connections between actors – e.g. establishing networks, brokering relationships between research users and producers

eminating a

Disseminating and synthesising knowledge – e.g. online databases, communication strategies, evidence synthesis services

Facilitating interactive learning and co-production – e.g. participatory research projects, action learning sets



Con	Di	Int
✓	×	×
✓	*	×
✓	*	×
×	✓	×
×	✓	×
×	×	✓
×	×	✓
×	*	✓
×	*	✓
×	*	✓
×	×	✓
		<pre></pre>

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I want to help frontline service providers to mobilise their factual knowledge, technical knowledge and practical wisdom by facilitating interactive learning in order to solve practice-based problems

### How about you?

Ward, V, Why, whose, what and how? A framework for knowledge mobilisers, *Evidence & Policy*, 2016

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