

Knowledge Exchange and Communications at Public Health Ontario: Finding a common ground

Toronto KTECOP

December 3, 2015



Who we are and what we're doing here



Field Note

**Knowledge Translation and Strategic Communications: Unpacking
Differences and Similarities for Scholarly and Research Communications**

**Scholarly and Research
Communication**

VOLUME 5 / ISSUE 3 / 2014

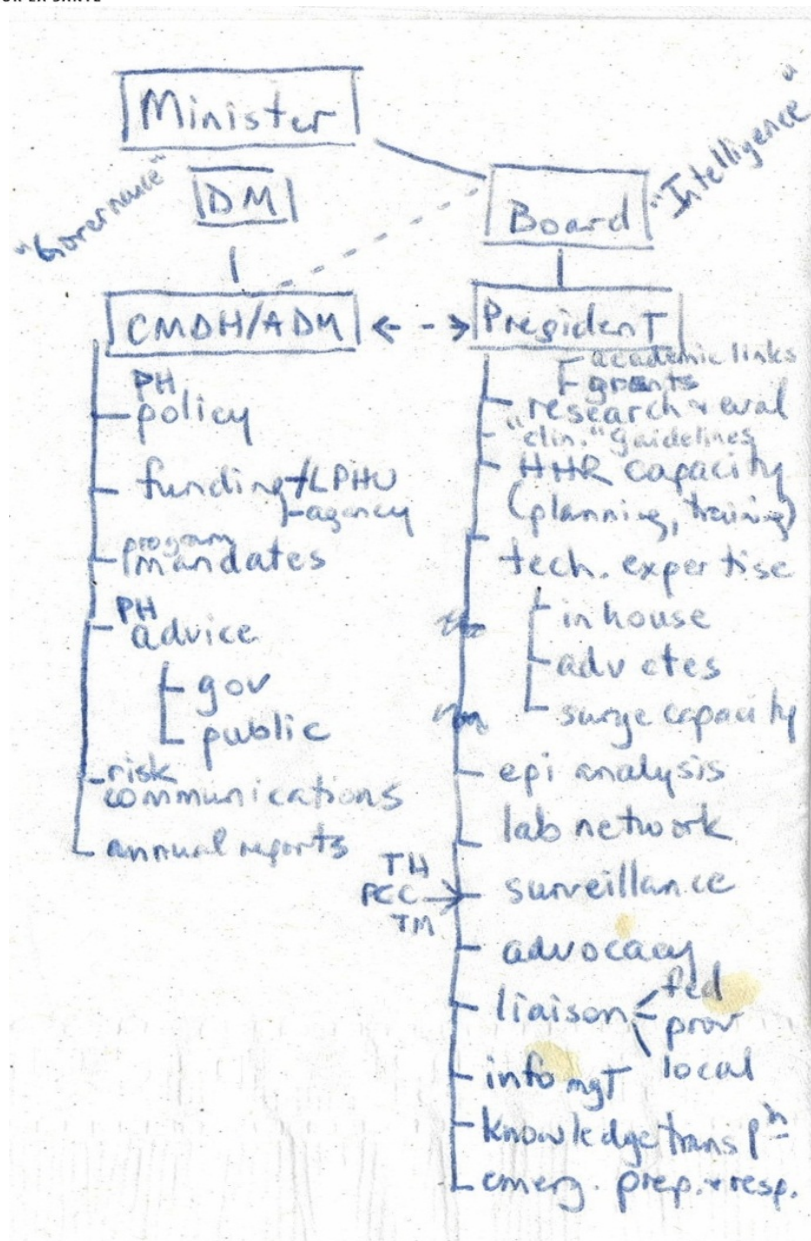


PHO Origins





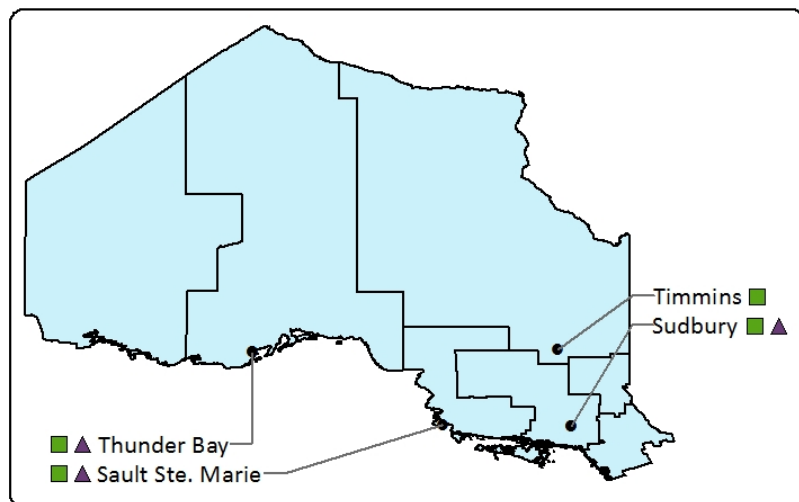
The famous serviette





Health Protection and Promotion Act



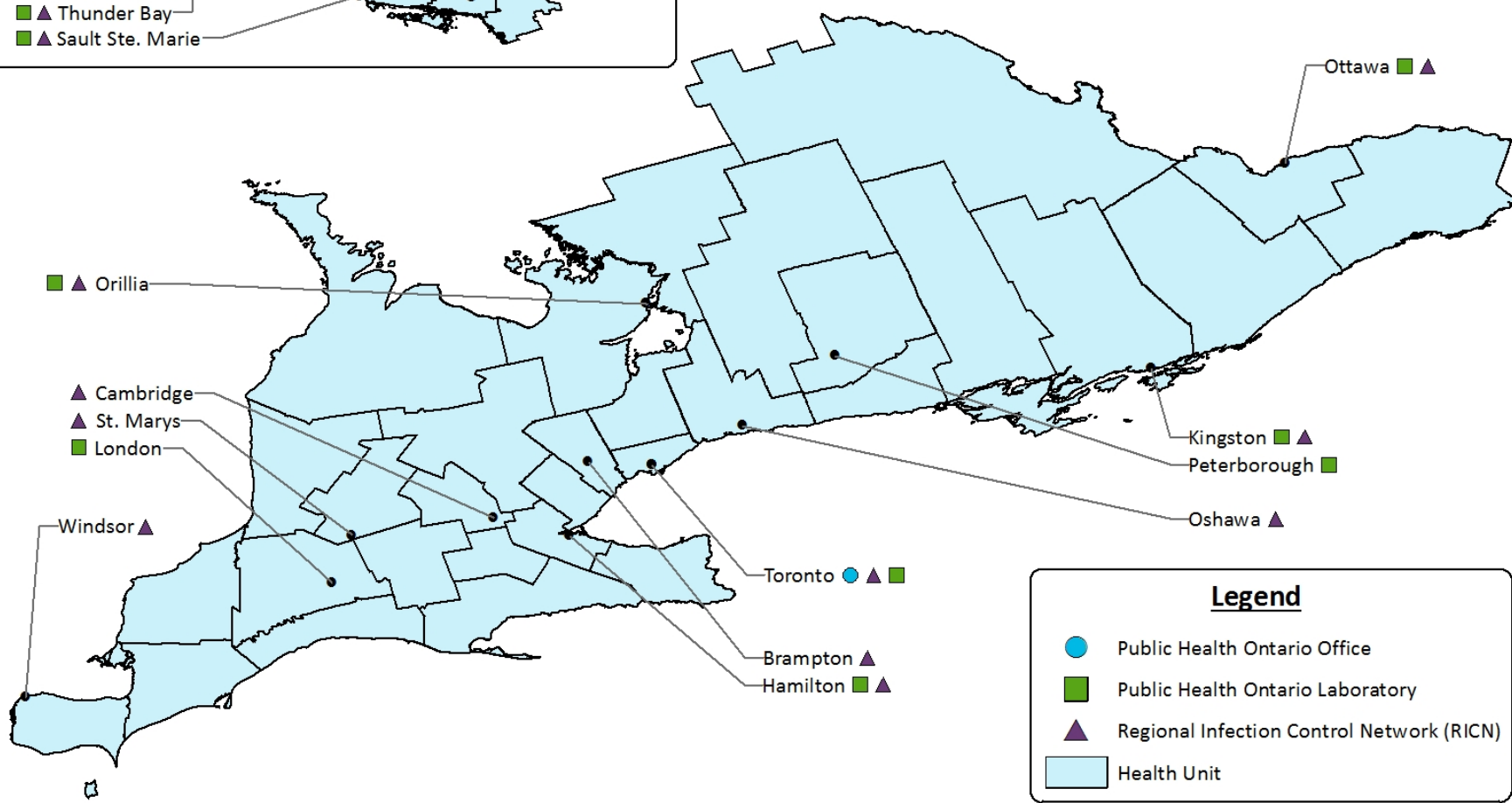


Public
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PARTENAIRES POUR LA SANTÉ



Legend

- Public Health Ontario Office
- Public Health Ontario Laboratory
- ▲ Regional Infection Control Network (RICN)
- Health Unit



Primary Clients



Local public health units



Ministry of Health and
Long-Term Care and
other ministries



Health system providers
and organizations



Ontario's Chief Medical
Officer of Health

PHO



Academic



Research



Private Sector



Not-for-profit



Government agencies



Community-based
organizations

Partners for Health



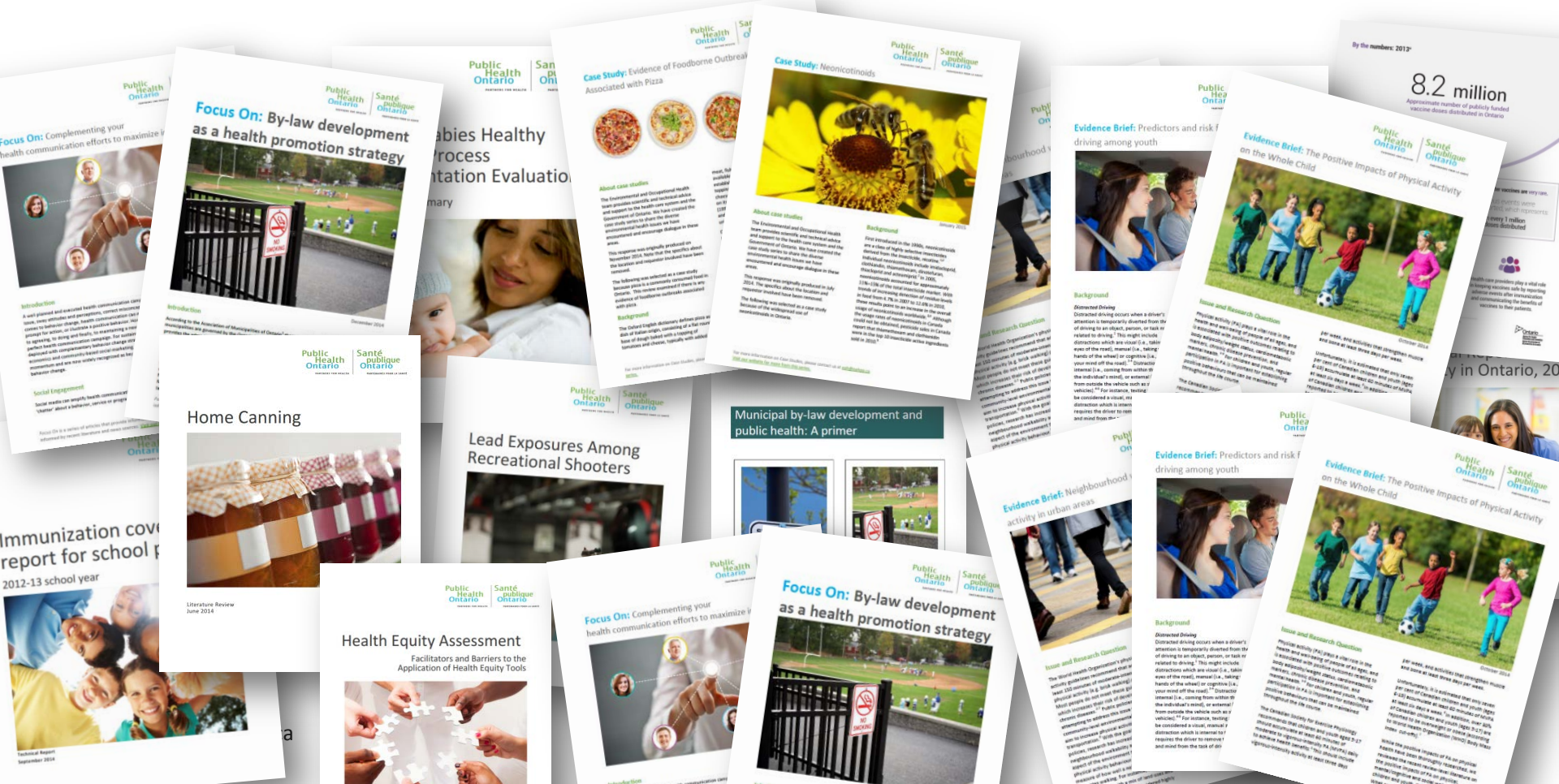
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PHO products



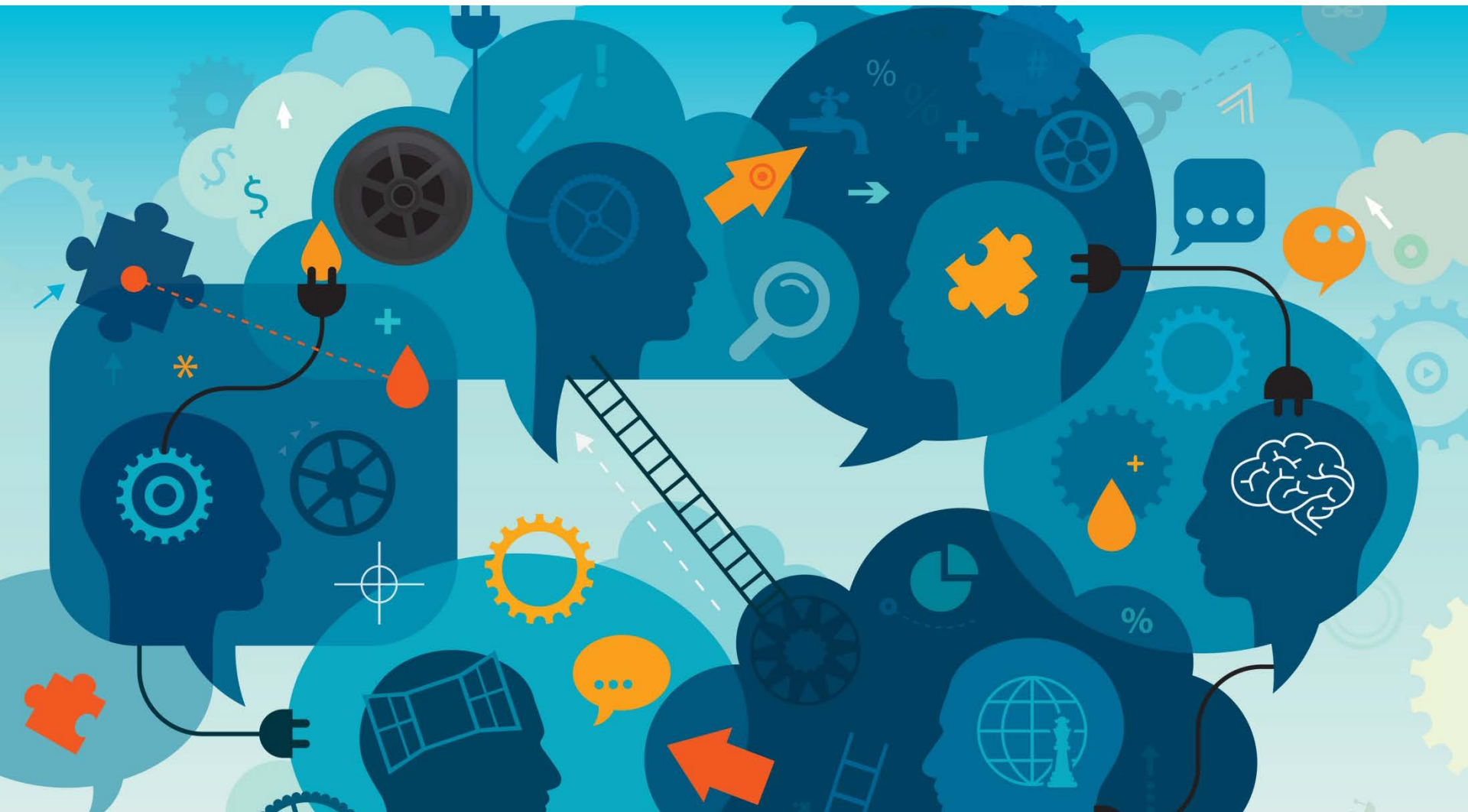


Learning and Professional Development





Knowledge Services





How does it work where you work?





And then there were two (KE specialists)





Communications Advisors





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- How have you used the field note?

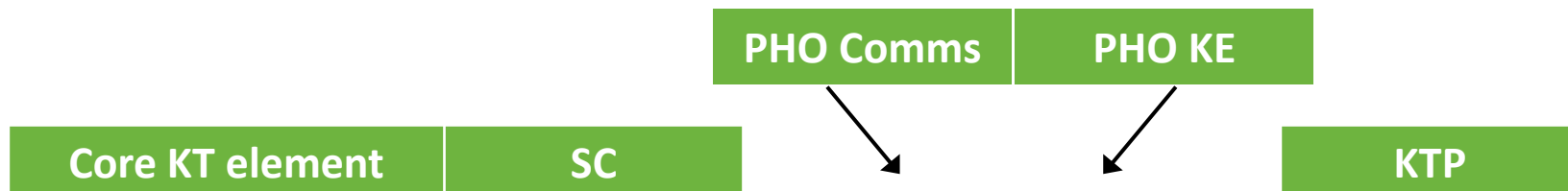


Where do PHO roles fit?





Where do PHO roles fit?



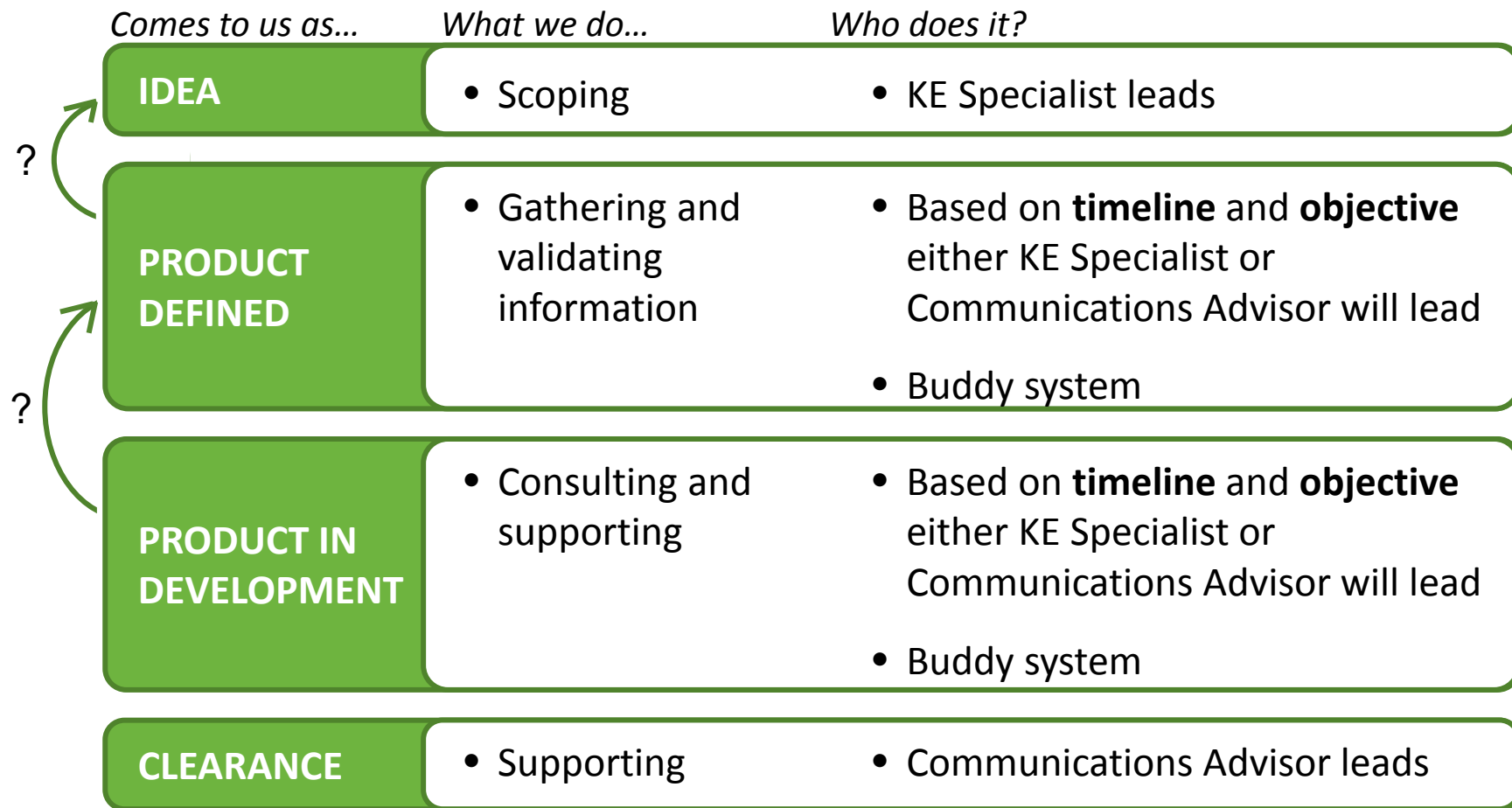


Key distinctions





Our integrated approach: Intake





Our integrated approach: Key factors





Our integrated approach: New activities





Our integrated approach: Challenges





Our reflections





Questions and discussion

