# Knowledge Mobilization at York University

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## KM Expo 2010: Bridging Cultural Boundaries: push, pull and co-production of knowledge

## **Register Now!**

You are warmly invited to participate in the 2010 KM Expo: Bridging Cultural Boundaries. The 3<sup>rd</sup> annual KM Expo will explore the unique cultural boundaries that exist between university researchers, graduate students and their non-academic research collaborators from community organizations and government agencies. Featuring plenary, breakout, unconference and networking sessions, the KM Expo will explore how the push, pull and co-production methods of KM partnerships help universities and their partners become 'boundary organizations'.

Date: Tuesday, March 2, 2010

Time: 8:00 am to 5:30 pm

Location: Le Parc Conference and Banquet Centre

8432 Leslie St (Highway 7 and Leslie), Richmond Hill

Map to Location

Space is limited. Please complete the registration form below and return to <a href="mailto:kmunit@yorku.ca">kmunit@yorku.ca</a> before Friday, February 19, 2010 or register online by <a href="mailto:clicking here">clicking here</a>.

#### What is KM?

We believe that knowledge has greater value when it is shared and implemented. Knowledge Mobilization is the active, two-way exchange of information and expertise between knowledge creators and knowledge users. The KM Unit at York University connects university researchers with community and government organizations to support the use of research in decision-making about social programming, public policy, and professional practice.

For more information about Knowledge Mobilization at YorkU, please visit <a href="www.researchimpact.ca">www.researchimpact.ca</a> or contact <a href="mailto:kmunit@yorku.ca">kmunit@yorku.ca</a>



## KM Expo 2009 Conference Schedule

Tuesday, March 2, 2009 Le Parc Conference and Banquet Centre 8432 Leslie Street, Richmond Hill			
8:00-8:30	Registration and Continental Breakfast		
8:30-8:45	Welcome and Orientation		
8:45-9:30	9:30 Plenary Panel — The Boundary from Different Perspectives		
	<ul> <li>Speakers:</li> <li>Jennifer Connolly, Professor, York University</li> <li>Sandra Cunning, Director, Research and Evaluation, Kinark Child and Family Services</li> </ul>		
9:30-10:00	Networking Break		
10:00-11:30	Break-out Sessions		
	1. Producer Push- Creating Research Summaries		
	<ul> <li>Facilitators:         <ul> <li>Andrei Sedoff, Research Translation Assistant, York University</li> <li>Matthew Shulman, Executive Director, Peel-Halton-Dufferin Adult Learning Network</li> </ul> </li> </ul>		
	2. User Pull- Brokering Opportunities with Expertise		
	<ul> <li>Moderator: Michael Johnny, Manager, Knowledge Mobilization</li> <li>Speakers:</li> </ul>		
	<ul> <li>Uzo Anucha, Assistant Professor, York University</li> <li>Michaela Hynie, Associate Director, York Institute for Health Research</li> <li>Brent MacKinnon, Consultant, Social Media Tools for Work &amp; Learning</li> <li>Geoff Webb, Manager of Experiential Education</li> </ul>		
	3. Co-Production- Fireside Chat with Collaborative Partners		
	<ul> <li>Moderator: David Phipps, Director, Research Services &amp; Knowledge Exchange</li> <li>Speakers:         <ul> <li>Stewart Dutfield, Master of Environmental Studies Student and KM Intern, York University</li> <li>Karen Kraft Sloan, Special Advisor to the Vice-President on the Environment, York University</li> </ul> </li> </ul>		
11:30-Noon	Break-out Sessions Report Back and Summary		



## KM Expo 2009 Conference Schedule

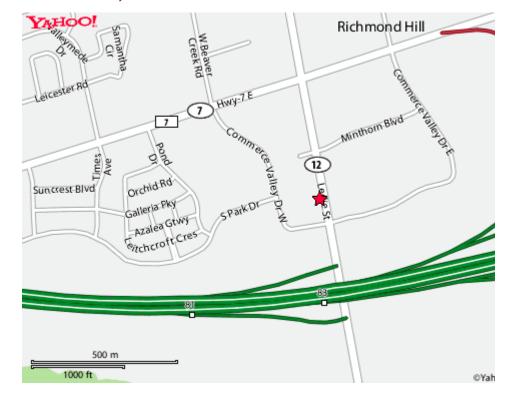
Noon-1:00	Lunch	
1:00-2:00	<ul> <li>Unconference Time</li> <li>Facilitated, participant-driven discussions</li> </ul>	
2:00-2:30	Unconference Time Report Back and Summary	
2:30-3:00	Networking Break	
3:00-3:45	Plenary Panel — The Funders Perspective	
	<ul> <li>Chair: Stan Shapson, Vice-President Research and Innovation, York University</li> <li>Panelists:         <ul> <li>Tim Brodhead, President and CEO, McConnell Foundation</li> <li>Michelle Gagnon, Director, Knowledge Synthesis and Exchange, Canadian Institutes of Health Research (CIHR)</li> <li>Gisele Yasmeen, Vice-President, Partnerships, Social Sciences and Humanities Research Council (SSHRC)</li> <li>Craig McNaughton, Director, Knowledge Mobilization, Social Sciences and Humanities Research Council (SSHRC)</li> <li>Janet Walden, Vice-President, Natural Sciences and Engineering Research Council of Canada (NSERC)</li> </ul> </li> </ul>	
3:45-4:15	<ul> <li>Response to Plenary</li> <li>Respondent: Daniele Zanotti, CEO, United Way of York Region</li> </ul>	
4:15-4:30	Closing Address — Knowing the boundaries how do we become a boundary organization?  • Speaker: Stan Shapson, Vice-President Research and Innovation, York University	
4:30-5:30	Reception and Networking	



### KM Expo 2009 Event Location Map

<u>Le Parc</u> 8432 Leslie St. (Highway 7 and Leslie), Richmond Hill, ON

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#### **Driving Directions**

From the South- Take the DVP/Highway 404 north and exit at Highway 7. Take Highway 7 west to Leslie Street. Turn left on Leslie and then right into the Le Parc parking lot.

From the North- Take Highway 404 south and exit at Highway 7. Take Highway 7 west to Leslie Street. Turn left on Leslie and then right into the Le Parc parking lot.

From York University- Take Highway 7 east to Leslie Street. Turn left on Leslie and then right into the Le Parc parking lot. Alternatively- take Highway 407 (toll road) to Leslie Street northbound and turn left into the Le Parc parking lot, just south of Highway 7.

#### **Transit Directions**

From Finch Station- Take the <u>Viva</u> Blue line to Richmond Hill Centre and transfer to the Viva Purple Eastbound line and depart at Leslie Street OR Take the Viva Pink from Finch Station and depart at Leslie Street (during peak hours only). Le Parc is located on the South-West corner of Leslie St and Highway 7.

From York University Keele Campus- Take the Viva Purple Eastbound line and depart at Leslie Street. Le Parc is located on the South-West corner of Leslie St and Highway 7.



## KM Expo 2010 Registration Form

Name:				
Title:				
Organization/Faculty:				
Address:				
Phone:	Email:			
Please register me for the following desired Break-out Session (select one):  Producer Push- Creating research summaries  User Pull- Brokering opportunities with expertise				
Co-production- Fireside chat with collaborative partners				
Meal Preference:  Non-Vegetarian  Vegetarian				
Do you require transportation from York University Keele Campus?				
Please complete this form and return to <a href="mailto:kmunit@yorku.ca">kmunit@yorku.ca</a> before Friday, February 18, 2010				

